



Wadia Digital 2010 CES Wrap-up

It is legitimate to say the 2010 CES exceeded our expectations in almost every way. At the Wadia suite, we experienced solid traffic, productive meetings, happy customers, and an overriding feeling of optimism about our product development and direction. We still have plenty of work ahead, but we share a genuine sense of optimism about our products and about our position in our industry. It won't be easy, but with your support, we expect this year will be a very solid growth year for Wadia and our partners. Speaking of industry partners, we must acknowledge the efforts of our booth partner ULTRALINK/XLO, and equipment partners Dynaudio and Qsonix. Their help and great equipment really let us create some compelling sonic demonstrations. In case you missed CES, here is a brief review of the highlights at the Wadia booth.

171iTransport®

2010 CES featured the world premier of the 171iTransport. The latest member of the iTransport family is the first transport to be officially licensed "Works with iPhone." A new feature-rich infrared remote control allows



convenient navigation through playlists and albums.

Improved power supply components, a front panel power indicator light, audiophile grade connectors, and iPhone tether address practical performance upgrades everyone will appreciate. Listeners who value high-end sound can

get the full musical benefit out of their portable music collections, with all the storage advantages and the great user interface. It's really the perfect marriage between convenience and performance. The projected UMRP for the 171iTransport is \$579.00 and complements the existing 170iTransport in your sales assortment. Wadia will release the 171iTransport in late March, early April 2010.



151PowerDac mini

First displayed at CEDIA 2009, the 151PowerDAC mini attracted considerable interest at CES, as visitors were able to sit down and listen to some great music through this wonderfully robust digital amplifier solution.



The 151PowerDAC mini combines advanced digital amplification, Wadia's proprietary up sampling and digital signal processing to deliver extremely high quality sound from a small, power-efficient package. No other digital

to analog converter offers this level of decoding accuracy combined with amplification in a single, simple to use, modestly priced product. The 151PowerDAC mini has realized the goal of a direct connection between your music and your speakers. Wadia will release the 151PowerDAC mini in late March/early April 2010. Projected UMRP is \$1195.00.

971 CD Transport

Our friends at Dynaudio were kind enough to feature our flagship series 9 Decoding Computer system in their reference system. Of specific interest was the inclusion of a prototype 971 CD Transport. This new transport



represents our very best CD playback technology, and is built upon the strong collaborative efforts of Wadia and Stream Unlimited (Austria). Many of you know that our most recent 381 CD Player and 571 CD Transport machines

have been based upon a completely new Wadia transport technology, which in turn is based upon our two-year partnership with Stream. These newest Wadia products were born from Wadia's very first opportunity to co-design and fully collaborate on every single aspect of the mechanism, servo, buffer, firmware and critical transport components. This will be a CD transport worthy of the series 9 performance level and designation. We expect to have the 971 CD Transport in production by mid-year.



S7i Integrated CD player / Decoding Computer

In the Wadia/XLO suite, we had the pleasure of demonstrating our new S7i Integrated CD Player / Decoding Computer using Dynaudio C1 loudspeakers, Germany's exceptional Octave amplifiers – and of course, XLO



cables. The series 7 S7i Integrated CD Player / Decoding Computer represents the highest level of integrated product performance from Wadia, and is clearly and unequivocally the finest integrated CD player in Wadia's history of exceptional integrated players. The S7i integrates our new transport platform with a full complement of digital inputs

including Wadia's proprietary USB solution. The S7i will serve as an extremely high performance and flexible digital hub for the most discriminating music lovers.

Price Schedules Available Soon

Updated price schedules will be sent under a separate email. Like every serious manufacturer in our industry, Wadia has seen some significant price increases in critical components and metalwork over the past year. We have made very modest changes in those products which were no longer supplying sufficient margin for Wadia, while trying to keep the majority of prices stable. We trust that you understand.